

BREMBO SPORT, GT AND PISTA UPGRADES PART OF GRAN TURISMO 7® COMPETITION AT SEMA

SEMA attendees invited to experience Brembo UPGRADES in Gran Turismo 7 video game to compete in Brembo Challenge to win mini-caliper trophy

LAS VEGAS, (Nov. 1, 2022) - Brembo, the world leader and acknowledged innovator of brake technology, will be showing its full line of SPORT, GT, and PISTA UPGRADES and is holding a Gran Turismo 7® competition in booth 22755 at the SEMA Show being held at the Las Vegas Convention Center, Nov. 1-4.

Attendees will be able to view for the first time the company's complete line of SPORT, GRAN TURISMO and PISTA UPGRADE systems this week at the SEMA Show.

Taking that experience a step further, the Brembo UPGRADE line, including the Carbon Ceramics brake discs, can be configured into the Gran Turismo 7 video game on the booth giving visitors the ability to "experience" them in a unique way. Like the owners of premium road cars, gamers who play Gran Turismo 7® have the option of customizing their cars with GT|BM calipers available in 8 different colors. The show attendee who posts the fastest lap time will receive a Brembo mini-caliper trophy.

Brembo is the official technical braking partner of the Gran Turismo 7® video game. This means that the performance of most of the 400 cars in the game can be further enhanced in the Tuning Shop thanks to Brembo brakes. These UPGRADE products, on display in the Brembo booth, take enthusiasts into an exclusive world that is based on unique details, passion, quality and extreme performance both on the road, the track and in the game.

Brembo UPGRADE three product lines:

SPORT - the on-ramp to the Brembo UPGRADE world is reliable on the road and superior on the track.

The products in the Brembo SPORT range that include discs, pads and brake fluid are ideal for enthusiasts who use their vehicles both for normal road use as well as high performance driving.

GT - Tailor-made style and performance for your car. The GT line is the most complete range of upgrade brake systems on the market.

The Brembo GRAN TURISMO (GT) systems that include calipers, pads, discs, brackets, hoses and hardware, offer excellent braking power day-to-day as well as delivering the braking confidence necessary on track days. The unique design with the added choice of caliper, color and disc, help to make a vehicle unique. These systems offer superlative performance.

They are designed and tested specifically for track day enthusiasts and drivers who want maximum performance from their cars.

PISTA - Over 40 years' experience in racing in one kit. The PISTA is designed specifically for the race track that includes racing calipers, discs, brackets, hoses and hardware.

Brembo offers complete racing systems for the most popular track-oriented cars which are dedicated exclusively to the world of motorsport and designed to deliver the best results when used in the most extreme conditions delivering superior braking power, constant repeatable performance, precision,

control and resistance to very high temperatures providing the ultimate in driver control. All Brembo products for track use are the result of constant research and development in collaboration with the winningest teams at the highest level of motorsport worldwide. All these products are designed and produced internally and track tested. Whether you want to enhance the appearance of your car, want a unique look or want to improve the performance of the brake system, Brembo UPGRADE is the solution.

For the list of available applications please refer to: www.bremboparts.com.

About Brembo SpA

Brembo SpA is the world leader and acknowledged innovator of brake technology for automotive vehicles. Brembo supplies high performance brake systems for the most important manufacturers of cars, commercial vehicles and motorbikes worldwide, as well as clutches and other components for racing. Brembo is also a leader in the racing sector and has won more than 500 championships. Today the company operates in 15 countries on 3 continents, with 29 production and business sites, and a pool of over 12,200 employees, about 10% of whom are engineers and product specialists active in R&D. 2021 turnover was € 2,777.6 million (31.12.2021). Brembo is the owner of the Brembo, AP, AP Racing, Breco, Bybre, J.Juan, Marchesini and SBS Friction brands.

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