

BREMBO INTRODUCES THE NEW BREMBO BEYOND EV KIT AT AAPEX 2022

Resistance to corrosion, less noise and durability differentiate the new range of the Aftermarket discs and pads dedicated to full electric cars

LAS VEGAS, (Nov. 1, 2022) – Brembo, the leading company in the development and production of high-performance braking systems, has introduced its Beyond EV Kit at AAPEX 2022. The new range which is fully dedicated to electric vehicles, consists of specially coated discs and innovative brake pads, substantially enhancing Brembo's Aftermarket offer for electric cars. The latest Brembo solutions, derived directly from OE heritage and expertise, have been specifically designed to combine low environmental impact with the best possible performance and safety. This has been achieved thanks to innovative materials and modern technologies used during the development process.

The Brembo Beyond EV Kit includes a new EV disc and EV pad range, tailor-made for the most popular electric cars on the market. The new components are quieter and more resistant to oxidation and therefore last longer, advantages that all contribute to sustainability. A double-protective treatment helps to prevent corrosion of the entire kit and adds brilliance and appealing aesthetics to the discs. Furthermore, a special copper-free friction material with a galvanized backing plate reduces both dust and road noise when braking.

Safety and durability were central to the design of this new braking solution. Electric cars use regenerative braking in addition to traditional dissipative braking, resulting in reduced use of friction brakes. Over time, this can result in the formation of rust on brake system components that are not used, eroding the safety of the brake system, and increasing maintenance costs. Brembo's goal was to create a brake kit that was quiet and resistant to corrosion, but which also minimized residual drag. The latest range of Brembo EV pads and EV discs meets these needs, transferring many of the technological innovations, materials and treatments introduced by the company for the OE Market.

Braking systems play a key role in shaping the future of mobility and Brembo, as a Solution Provider, is developing new and more sophisticated products that will improve the driving dynamics of this new generation of vehicles.

The Brembo Beyond EV Kit will be available from May 2022 onwards in the EMEA and APAC regions, followed by the rest of the world in dedicated kit solutions which will include coated discs and a special copper-free friction material with galvanized backing plates.

About Brembo SpA

Brembo SpA is the world leader and acknowledged innovator of brake technology for automotive vehicles. Brembo supplies high performance brake systems for the most important manufacturers of cars, commercial vehicles and motorbikes worldwide, as well as clutches and other components for racing. Brembo is also a leader in the racing sector and has won more than 500 championships. Today the company operates in 15 countries on 3 continents, with 29 production and business sites, and a pool of over 12,200 employees, about 10% of whom are engineers and product specialists active in R&D. 2021 turnover was € 2,777.6 million (31.12.2021). Brembo is the owner of the Brembo, AP, AP Racing, Breco, Bybre, J.Juan, Marchesini and SBS Friction brands.

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