TURNING ENERGY
INTO INSPIRATION

BREMBO CALIPERS X-STYLE:
A SPLASH OF COLOR INTO THE WHEELS!

The new replacement proposal puts the emphasis on aesthetics without compromising high technical and quality content

Dubai (United Arab Emirates), 22 November, 2022 – Brembo, the leading company in the development and production of high-performance braking systems, launches its latest line of replacement solutions: Brembo Calipers X-Style. Dedicated to premium models, Brembo Calipers X-Style exude a colorful touch of originality and are the ideal choice for passionate drivers who seek the plug&play set-up of the car. This introduction enhances Brembo's exclusive Aftermarket offering and completes the renewal of its Xtra line which already includes Brembo Xtra brake pads and discs.

Brembo Calipers X-Style directly derive from the consolidated Original Equipment (OE) experience of the company. In particular, Brembo's engineers have been charged with transferring Brembo's technical know-how to the new replacement proposal, with a continuing emphasis on aesthetics. This has led to the development of a new range of fixed aluminum calipers that will satisfy the demand for personalization as well as the essential characteristics of quality, reliability and performance. Brembo Calipers X-Style thus confirm the company's mission to become a "solution provider" for all the specific needs of its customers.

Drivers will have the possibility to choose which color best enhances the peculiarities of their premium car. The standard shades are red, yellow, black and grey but more bespoke colors are available on request.

The Brembo Calipers X-Style will be available from June 2022 onwards, in dedicated kit solutions which will include two Brembo fixed aluminum calipers and two sets of accessories (springs and pins).
For the list of available applications please refer to: www.bremboparts.com.

About Brembo SpA

Brembo SpA is the world leader and acknowledged innovator of brake technology for automotive vehicles. Brembo supplies high performance brake systems for the most important manufacturers of cars, commercial vehicles and motorbikes worldwide, as well as clutches and other components for racing. Brembo is also a leader in the racing sector and has won more than 500 championships. Today the company operates in 15 countries on 3 continents, with 29 production and business sites, and a pool of over 12,200 employees, about 10% of whom are engineers and product specialists active in R&D. 2021 turnover was € 2,777.6 million (31.12.2021). Brembo is the owner of the Brembo, AP, AP Racing, Breco, Bybre, J.Juan, Marchesini and SBS Friction brands.

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